



Investing in our future

To remain a leader in our business development and contribute to responsible management, our company is now FSC-certified.

FSC certifies that the wood we use comes from forests that are managed according to globally-accepted standards.

The FSC certification allows us to :

- Add value to our products
- Access to new markets
- Better meet our clients' interests
- Stand out from the competition (ex. : illegal practices and low prices)
- Increase our corporate image and reputation
- Contribute to socially positive and environmentally responsible practices

The demand is growing

- The sales value of FSC products is estimated at over US\$20 billion.
- FSC certification is becoming a requirement in public calls for tenders and real-estate projects.
- Home improvement stores like Home Depot, IKEA, and RONA are granting increasing floor room to FSC products.
- FSC Chain of Custody certification was up 40% in 2007.
- FSC is the only certification acknowledged by LEED, the most popular building environmental rating system in the world.
- 80 countries have FSC-certified forests.

We sell FSC PRODUCTS

Buying FSC-certified products is investing in the future.

JM CHAMPEAU

THE HARDWOOD COMPONENTS COMPANY



FSC

www.fsc.org

FSC® C014731

The mark of
responsible forestry

THE FSC CERTIFICATION

A growing number of consumers, businesses, designers, architects, public institutions, and retailers are requiring assurance that the wood products they use comply with eco-friendly practices.

Founded in 1993, the **FSC (Forest Stewardship Council)** is an independent international organization that delivers two types of forest certifications:

- A certification for those forest operators who follow globally-accepted forest management standards.
- A certification for the operation companies, sawmills, wood transformation plants, and distribution/marketing networks, to ensure follow-up on certified wood from the forest to the consumer.

This certification system evaluates sound forest management, i.e. management that factors in the environment and the social impacts, while remaining economically sustainable.

Our company successfully passed the audit and obtained the environmental FSC Chain of Custody certificate.

We buy and sell FSC products; this commitment shows how much we care about wood products originating from eco-responsible forests. In other words, we encourage viable development, for the good of the forests and our industry.

All this a value we add to our products.

