



# Investing in our future

To remain a leader in our business development and contribute to responsible management, our company is now FSC-certified.

FSC certifies that the wood we use comes from forests that are managed according to globally-accepted standards.

The FSC certification allows us to :

- Add value to our products
- Access to new markets
- Better meet our clients' interests
- Stand out from the competition (ex. : illegal practices and low prices)
- Increase our corporate image and reputation
- Contribute to socially positive and environmentally responsible practices

The demand is growing

- The sales value of FSC products is estimated at over US\$20 billion.
- FSC certification is becoming a requirement in public calls for tenders and real-estate projects.
- Home improvement stores like Home Depot, IKEA, and RONA are granting increasing floor room to FSC products.
- FSC Chain of Custody certification was up 40% in 2007.
- FSC is the only certification acknowledged by LEED, the most popular building environmental rating system in the world.
- 80 countries have FSC-certified forests.

## We sell FSC PRODUCTS

Buying FSC-certified products is investing in the future.

**JM CHAMPEAU**  
THE HARDWOOD COMPONENTS COMPANY



FSC® C014731

The mark of  
responsible forestry

## THE FSC CERTIFICATION

A growing number of consumers, businesses, designers, architects, public institutions, and retailers are requiring assurance that the wood products they use comply with eco-friendly practices.

Founded in 1993, the **FSC (Forest Stewardship Council)** is an independent international organization that delivers two types of forest certifications:

- A certification for those forest operators who follow globally-accepted forest management standards.
- A certification for the operation companies, sawmills, wood transformation plants, and distribution/marketing networks, to ensure follow-up on certified wood from the forest to the consumer.

This certification system evaluates sound forest management, i.e. management that factors in the environment and the social impacts, while remaining economically sustainable.

**Our company successfully passed the audit and obtained the environmental FSC Chain of Custody certificate.**

**We buy and sell FSC products; this commitment shows how much we care about wood products originating from eco-responsible forests. In other words, we encourage viable development, for the good of the forests and our industry.**

All this a value we add to our products.

